11.03-6L-01

St Kilda Foreshore

--/---Proposed C203port

Policy application

This policy applies to the St Kilda Foreshore area, as shown on the map to this clause. [22.09 amended]

General [new]

Objectives

To create an equitable balance between the needs of the local community, the Foreshore's important regional tourism role and the ecological future of the Bay. [new 22.09-2 O & St Kilda Foreshore Urban Design Framework 2002]

To ensure an integrated approach to the revitalisation of the St Kilda Foreshore area, including any development of the Triangle site through the activity mix, built form and improvements to the public realm. [new 21.06-6KPC4 & 21.06-6s6.6.71, blended]

Cultural heritage and activity mix

Objective

To maintain and reinforce the unique cultural heritage and recreational importance of the St Kilda Foreshore area. [22.09-2 O amended]

Strategies

Support land use and development that contributes to the diverse character and reinforces the St Kilda Foreshore area as a key leisure and entertainment precinct. [22.09-3 P, Cultural Heritage and Activity Mix amended]

Encourage uses and facilities that reinforce the role of key activity destinations including St Kilda Pier, St Kilda Harbour, West Beach area and the Triangle site. [21.06-6s6.6.74 amended]

Encourage the co-location of uses within defined activity nodes, including:

[22.09-3 P, Cultural Heritage and Activity Mix, amended]

- New public space at the Palais Theatre.
- St Kilda Pier entry area.
- West Beach Pavilion. [new, St Kilda Foreshore Urban Design Framework 2002]

Encourage development to incorporate urban art to enhance the layering of cultural elements along the St Kilda Foreshore area, and support legibility. [22.09-3 P, Cultural Heritage and Activity Mix amended]

Retain the residential role of existing residential properties fronting the St Kilda foreshore.

[21.06-6s6.6.6]

Enhance the function of specific sites by: [22.09-3 P, Cultural Heritage and Activity Mix]

- Consolidating yacht support services at the Royal Melbourne Yacht Squadron. [22.09-3 P, Cultural Heritage and Activity Mix]
- Encouraging the development of new public facilities at the St Kilda Pier entry area. [22.09-3 P, Cultural Heritage and Activity Mix]
- Encouraging the refurbishment of the West Beach Pavilion for community use with some complementary commercial use(s). [22.09-3 P, Cultural Heritage and Activity Mix]
- Encouraging the use of the Veg Out site at the Peanut Farm Reserve as a community open space site. [22.09-3 P, Cultural Heritage and Activity Mix amended]
- Encouraging the retention of community gardens as a vital community activity. [22.09-3 P, Cultural Heritage and Activity Mix amended]

Built form

Objective

To ensure development does not dominate the Foreshore. [22.09-3 P, Built Form, amended]

Strategies

Maintain the low-rise, (one and two storey) character of the Foreshore Reserve. [22.09-3 P, Built Form, amended]

Support future building heights and forms that maintain and enhance the views from:

- The Upper Esplanade to the horizon, Williamstown, Marine lighthouse, the Stokehouse and Catani Arch.
- South Beach to the entrance of Luna Park. [22.09-3 P, Built form amended]

Public space network and connections

Strategies

Improve cross connectivity between the built urban area and the Foreshore Reserve by:

- Establishing Shakespeare Grove and the Cowderoy Street Pier Road link as safe and attractive pedestrian routes.
- Facilitating additional pedestrian crossings of Beach Road at locations identified in the map to this clause. [22.09-3 P, Public Space Network and Connections amended]

Encourage visual integration of the Foreshore Reserve by:

[22.09-3 P, Public Space Network and Connections]

- Restoring and reinforcing established landscape themes.
- Co-ordinating street furniture and street design details. [22.09-3 P, Public Space Network and Connections]

Transport networks

Strategy

Manage adverse impacts of through traffic, particularly on Jacka Boulevard, Marine Parade, The Upper Esplanade and residential streets. [22.09-3 P, Transport Networks amended]

St Kilda Triangle site

Objective

To encourage the integrated renewal of the site for a variety of public spaces, and entertainment and cultural venues. [22.09-3 P Key Sites amended]

Strategies

Ensure that future use and development on the St Kilda Triangle site: [21.06-6s6.6.21, amended,

- Enhances local liveability. [21.06-6s6.6.21, amended, split in to new dot point, combined with 21.06-6s6.6.22, 21.06-6s6.6.24]
- Creates a hub focused on the arts, entertainment and leisure.[21.06-6s6.6.22, amended, split into new dot points combined with 21.06-6s6.6.21, 21.06-6s6.6.23]
- Provides a multipurpose community space. [22.09-3 P Key Sites amended]
- Includes limited commercial and retail land uses. [21.06-6s6.6.22, amended, split]

- Creates large areas of open space. [21.06-6s6.6.22, amended, split]
- Links Acland Street, Fitzroy Street and the foreshore through a highly pedestrianised environment. [21.06-6s6.6.22, amended, split]
- Establishes a key activity node within the St Kilda Foreshore area.[21.06-6s6.6.23, amended, combined as a new point with 21.06-6s6.6.21, 21.06-6s6.6.22]
- Links new and existing buildings. [22.09-3 P Key Sites amended]

Maintain the traditional cultural use of the site and allow for new contemporary leisure activities.

[22.09-3 P Key Sites amended]

Minimise noise transference through high quality facility design, landscaping and buffer zones. [22.09-3 P Key Sites amended]

Jacka Boulevard

Objective

To encourage the development of Jacka Boulevard as an attractive seaside boulevard with a multi-functional role. [22.09-3 P Key Sites amended]

Strategies

Support provision of safe and accessible pedestrian crossings. [22.09-3 P Key Sites amended]

Minimise impacts from vehicular traffic by planning for shared use of street spaces, where appropriate. [22.09-3 P Key Sites and St Kilda Foreshore UDF S5.5.1 amended

Improve direct pedestrian connection to the beach at the intersection with Fitzroy Street.[22.09-3 P Key Sites]

Encourage new pedestrian links to the Foreshore Reserve: [22.09-3 P Key Sites]

- From the Triangle Site. [22.09-3 P Key Sites]
- Between the Esplanade Hotel and St Kilda Pier. [22.09-3 P Key Sites]

St Kilda Harbour

Objective

To enable the sustainable use and development of the St Kilda Harbour. [22.09-2 O amended]

Strategy

Facilitate sustainable boat usage of the Harbour by: [22.09-3 P Key Sites amended]

- Protecting significant natural coastal values. [New sourced from Recreational Boating Facilities Framework 2014]
- Protecting the water quality of the Harbour from adverse impacts of boating. [New sourced from Recreational Boating Facilities Framework 2014]
- Ensuring access to habitat areas are protected and managed. [22.09-3 P Key Sites amended]

Policy documents [22.09-5 amended]

Consider as relevant:

- St Kilda Foreshore Urban Design Framework (City of Port Phillip, 2002) [22.09-5]
- Port Phillip Urban Art Strategy (City of Port Phillip, 2002) [22.09-6]
- Port Phillip Urban Iconography Study (City of Port Phillip, 2001)) [22.09-6]

Recreational Boating Facilities Framework (Central Coastal Board, 2014) [22.09-6 amended]

St Kilda Breakwater Management Plan (Parks Victoria, 2002) [22.09-6]

