

*We are  
Port Phillip.*





*We are  
beautiful.  
liveable.  
caring. bold.  
inviting.  
real.*

## Welcome to the City of Port Phillip draft ten-year Council Plan.

I want to thank our community for the terrific feedback which helped shape this plan.

More than 2,000 people participated in our engagement, taking the time to share their vision, priorities and ideas with us.

For the first time we're taking a longer term view of our budget and projects - setting out what we want to achieve by 2027 in one clear document that meets all of our legislative requirements.

Engagement with our community will continue throughout the delivery and annual review of this plan - it's our commitment to you.

Strong governance and increased efficiency is the foundation for us achieving the plan's outcomes - and we will measure and regularly report on our progress.

We are a City and a community that is bold, inviting, liveable, caring, beautiful and real. We are Port Phillip.

**Cr Bernadene Voss**

Mayor

City of Port Phillip



# Our six strategic directions for 2017-27

We will deliver the vision for Port Phillip through six strategic directions. The plan is structured around these directions and the outcomes we want to see by 2027.

## DIRECTION 1

**We embrace difference, and people belong.**

### OUTCOMES BY 2027

A safe and active community with strong social connections.

An increase in affordable housing.

Access to services that support the health and wellbeing of our growing community.

Community diversity is valued and celebrated.

## DIRECTION 2

**We are connected and it's easy to move around.**

### OUTCOMES BY 2027

An integrated transport network that connects people and places.

The demand for parking and car travel is moderated as our City grows.

Our streets are designed for people.

**TRANSFORMING TRANSPORT AND PARKING**

## DIRECTION 3

**We have smart solutions for a sustainable future.**

### OUTCOMES BY 2027

A greener, cooler and more liveable City.

A City with lower carbon emissions.

A City that is adapting and resilient to climate change.

A water sensitive City.

A sustained reduction in waste.

**TRANSFORMING WASTE MANAGEMENT  
TRANSFORMING WATER MANAGEMENT**

## DIRECTION 4

**We are growing and keeping our character.**

### OUTCOMES BY 2027

A liveable, higher density City.

A City of diverse and distinctive neighbourhoods and places.

**TRANSFORMING FISHERMANS BEND**

## DIRECTION 5

**We thrive by harnessing creativity.**

### OUTCOMES BY 2027

A City of dynamic and distinctive retail precincts.

A prosperous City that connects and grows business.

A City where arts, culture and creative expression is part of everyday life.

## DIRECTION 6

**Our commitment to you.**

### OUTCOMES BY 2027

Transparent governance and an actively engaged community.

A financially sustainable, high performing and community focused organisation.

Achievement through leadership and partnerships.

## What we will spend over the next four years

Operating	\$160,700,000
Capital	\$24,400,000

Operating	\$79,100,000
Capital	\$41,300,000

Operating	\$94,400,000
Capital	\$22,900,000

Operating	\$126,100,000
Capital	\$31,700,000

Operating	\$75,900,000
Capital	\$8,600,000

Operating	\$169,400,000
Capital	\$43,100,000

## OUR MAJOR PROJECTS

### Major initiatives across the City

- Albert Park Stormwater Harvesting Development
- Alma Park Stormwater Harvesting Development
- Baseline municipal greenhouse gas emissions
- Beach Street Separated Queuing Lane Implementation
- Creative and Prosperous City Strategy Development
- EcoCentre Redevelopment
- Energy Efficiency and Solar Program
- Ferrars Street Education and Community precinct community facilities and netball courts
- Fishermans Bend Open Space Remediation and Development
- Ferrars Street Education and Community Precinct Streetscape Upgrade
- Gasworks Arts Park Reinstatement
- Improvement in Technology and Customer Experience including Core Application Renewal and Upgrade Program and Core IT Infrastructure Renewal and Upgrade
- In Our Backyard Implementation
- Integrated Transport Strategy Development
- Integrated precinct management: Domain, Balaclava, Port Melbourne Waterfront and Fitzroy Street
- Integrated Water Cycle Management Framework
- JL Murphy Reserve pavilion upgrade planning and design
- Kerferd Road Safety Improvements and streetscape upgrade
- Linden Gallery Upgrade
- Peanut Farm Reserve Sports Pavilion Upgrade
- Plan for exemplary urban renewal at Fishermans Bend
- Pride Centre Implementation
- Service Reviews and Improvements including children's services, aged and disability care, and statutory planning
- South Melbourne Life Saving Club Redevelopment
- St Kilda Marina Lease Renewal
- Sustainability Strategy Beyond 2020
- Walk and Bike Plan Implementation
- Waste Management and Resource Recovery Plan
- Water Sensitive Urban Design Program

# What's happening in your neighbourhood this year\*



## Sandridge / Wirraway

- Floodlighting renewals at Aanenson Oval at J.L Murphy Reserve

## Montague

- Depot leased accommodation renewal

## South Melbourne

- Dorcas Street / Moray Street roundabout raised zebra crossings and Coventry Street / Tope Street intersection kerb extensions
- Ferrars Place and Ferrars Street footpath renewals
- Sol Green Reserve irrigation upgrades
- South Melbourne Market solar energy design

## Port Melbourne

- Beach Street separated queuing lane works
- Beacon Cove and Cyril Letts Reserve irrigation upgrades
- Beacon Cove maritime infrastructure works
- Crichton Reserve renewal and upgrade

## St Kilda Road

- South African War Memorial conservation
- St Kilda Road safety improvement study
- Work with Victorian Government on the Melbourne Metro Tunnel Project / Domain Station

## Albert Park / Middle Park

- Planning for Gasworks theatre seat replacement
- Sandbar building roof renewal works
- Smith Street road renewal
- Station Pier to Kerferd Road Pier foreshore lighting replacement

## Balaclava / East St Kilda

- Charles Street and Glen Eira Avenue footpath renewals
- Hewison Reserve irrigation upgrades
- Marlborough Street housing project
- Work with PTV on the Carlisle Street tram stop upgrade and Balaclava Station interchange

## St Kilda / St Kilda West

- Carlo Catani Wall improvements
- Fitzroy Street, Seabaths and the Slopes public toilet improvements
- Replace litter bins at Catani Gardens, Fitzroy and Acland streets, and St Kilda Promenade
- Work with PTV on Fitzroy Street / Grey Street tram stop reinstatement

## Elwood / Ripponlea

- Elster Creek catchment governance and advocacy
- Elwood public space wall upgrade
- Point Ormond, Elwood Tea Tree and Elwood Foreshore revegetation
- Raised zebra crossings at Broadway / Milton Street roundabout (subject to external funding)

\*To view the full list of neighbourhood projects in the Draft Council Plan 2017-27 please visit [haveyoursay.portphillip.vic.gov.au](http://haveyoursay.portphillip.vic.gov.au) or any City of Port Phillip town hall or library.